

No. 4089

Date 18/12/2023

**EXPRESSION OF INTEREST FOR EMPANELMENT OF DESIGNERS**

Odisha State Handloom Weavers Cooperative Society Ltd. popularly known as Boyanka functioning under the administrative control of Handlooms, Textiles & Handicrafts Department, Government of Odisha and was registered in 1956 under Odisha Cooperative Societies Act 1961 with the objective of providing Marketing support and quality raw materials to the Primary Weavers Cooperative Societies of the State for production of hand-woven fabrics.

"Expression of Interest" in sealed covers are invited from "Professional Designers" for empanelment with Boyanka. The empaneled designers will develop different contemporary products/items for ladies, gents, kids, office stationeries, home furnishing and other decorative items using Odisha handwoven to showcase and sale in its established showrooms in different states as well as in the stores at Bhubaneswar, Puri, Cuttack, Rourkela, e-commerce website etc. in consignment basis through their own staff.

Interested professional designers may apply for empanelment with Boyanka on the following terms and conditions:

1. He/She should be alumni of NIFT, NID, ATDC or any reputed recognized Fashion/design Institute etc..
2. He/She should have minimum 3 years of experience for development of contemporary products using authentic and genuine Odisha handlooms including manufacturing of garment.
3. The designers empaneled with DC (Handlooms), GoI and DC (Handicrafts) GoI may also apply for empanelment.
4. The selected designers will be empaneled for a period of 1 (One) year. The period of empanelment may be extended up to three years on satisfactory performance.
5. The empanelment of the designers will be made only for tie up with Boyanka for supply of contemporary handlooms and handwoven items.
6. The empaneled designers will be requested to develop and supply of contemporary handlooms and handwoven items time to time basing upon the demand of the customers/ State Govt. Offices/ PSUs/ NGOs/GoI/ State Govt. undertakings etc.
7. The empaneled designers may also develop their own product range and submit the sample for selection at Boyanka.
8. The empaneled designers may sale their products after selection, on consignment basis observing all formalities of the Boyanka as follows:
  - The items brought by the designers will be checked thoroughly in Quality Control Cell and retail price will be fixed as per the coding system of Boyanka.
  - The items after proper checking, coding & stickering will be dispatched to the concerned Sale Branches, e-commerce store etc. for display/sale and collection of order.
  - The selected items can be displayed maximum for a period of six months, after that the same



11

will be replaced with new designer products.

- Maximum 5nos. of sample of a particular design, size & colour combination may be displayed for sale at a particular time. The quantity sold may be replenished immediately by the designers.
  - The sale of the items will be billed by Boyanika only.
  - In case of bulk order, negotiation of price of the product & timeline required for supply of the products will be done in consultation with the concerned designer for finalization of the order. In case the concerned designer fails to fulfill the order, other designers empaneled with Boyanika will be approached.
  - The empaneled designers have to submit their maximum limit of supply of each item during submission of samples.
  - The items with Boyanika store, the same design colour combination will not be displayed or sold by the designer in his/her website or in its store.
  - In case the same is detected, upon inquiry the empanelment of the designer with Boyanika will be cancelled/terminated on the same day.
9. The applicants have to submit their profile copy with all credentials and proof of sample products developed by them (photos) along with their expression of interest.
10. The applicants have to submit/present their profile of work through a Power Point presentation before the committee.
11. Designers having valid registration of firm and related documents such as GST, Income Tax, empanelment certificate etc. They should submit the copy of the valid GST certificate, last GST return & latest Income Tax Clearance Certificate.

The expression of Interest, complete in all respect should reach the Managing Director, Boyanika on or before 2.00 P.M. on 27.12.2023 through post only. The authority shall not be responsible for any postal delay.

The shortlisted candidates will be intimated for PowerPoint presentation.

The Authority reserves the right to accept or reject any 'or' all of the expression of interests without assigning any reason thereof.

  
18/12/23  
Managing Director